



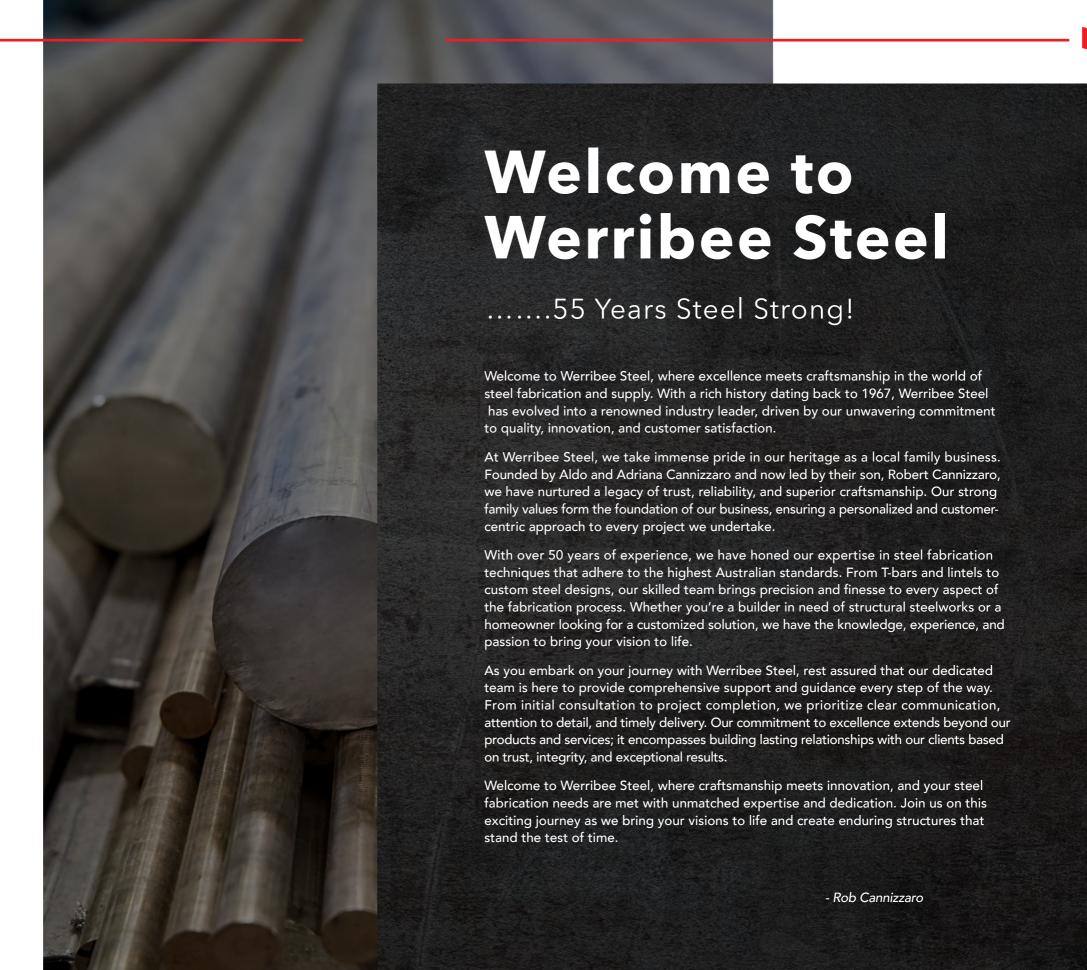






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## Our History

With a rich history spanning over five decades, Werribee Steel has solidified its place as a beloved local institution in the vibrant community of Werribee, Victoria. The story begins in 1967 when a passionate husband and wife duo, Aldo and Adriana Cannizzaro, embarked on a remarkable journey to establish their own business. They started as Werribee Stakkatainers, laying the foundation for what would become a legacy of excellence in steel fabrication.

Driven by their unwavering dedication and entrepreneurial spirit, Aldo and Adriana poured their hearts and souls into growing their business. Their commitment to quality craftsmanship and exceptional service quickly gained recognition, and Werribee Stakkatainers became a trusted name among their valued customers. The couple's strong family values resonated with their clients, fostering a sense of trust and loyalty that would endure for generations to come.

In 1994, their son Robert Cannizzaro joined the team working closely with his dad. In 2016 he took the helm and steered the company into a new era of expansion and innovation. Recognizing the evolving needs of the industry and the growing demand for steel solutions, Robert re-branded the business as Werribee Steel. This strategic move not only represented a fresh chapter in the company's history but also signaled its transformation into a leading steel fabricator and supplier in the region.

Despite its growth and success, Werribee Steel has always stayed true to its roots. The warmth and familiarity of a family-run business permeate every aspect of the company's operations. From the friendly greetings exchanged with every customer to the genuine care and attention given to each project, Werribee Steel remains committed to delivering the same personal touch that Aldo and Adriana instilled from the beginning.

As Werribee Steel continues to thrive and expand, it carries forward the legacy of its founders, a testament to their vision, hard work, and unwavering determination. Today, the name Werribee Steel evokes not only a trusted provider of steel fabrication but also a cherished symbol of a family's enduring love for their craft and the community they proudly serve.



## Werribee Steel...

where we've come from!

























# Rob Cannizzaro: CEO Our people are at the heart of everything we do, and their contributions shape our legacy of quality, craftsmanship, and customer satisfaction.

## Our People/ Teams

At Werribee Steel, our passion for building extends beyond the structures we create. As a family business with a rich history and strong values, we believe in fostering a sense of belonging and respect among all our team members. From our dedicated management team to our talented design professionals, skilled craftsmen in the factory workshop, and meticulous installation crew, every individual plays a vital role in our success. We value their expertise, dedication, and unwavering commitment to delivering exceptional results. Together, we form a unified family that thrives on collaboration, innovation, and the pursuit of excellence.

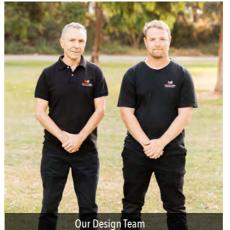














#### Werribee Steel - our branding structure!

























## About Us







Werribee Steel is a reputable and leading steel fabricator and supplier based in the vibrant community of Werribee, Victoria. With a rich history dating back to 1967, we have proudly served builders, homeowners, and businesses with our exceptional steel fabrication services. Founded by the dynamic duo of Aldo and Adriana Cannizzaro, our company has grown steadily over the years, fueled by a commitment to quality craftsmanship and a strong family ethos.

At Werribee Steel, we believe in going the extra mile to ensure customer satisfaction. From the moment you step through our doors, you will experience our warm and personalized approach. Our knowledgeable team takes the time to understand your unique requirements, whether you are a builder in need of T-bars and lintels or a homeowner seeking steel fabrication for your project.

Our comprehensive range of steel fabrication services covers a wide spectrum of needs. We specialize in builders' steel works, offering a reliable supply of high-quality steel components essential for construction projects. With our in-house fabrication design capabilities, we can provide custom-made solutions tailored to your specifications. Our skilled team of fabricators utilizes cutting-edge techniques and adheres to the highest industry standards, ensuring the utmost precision and quality in every project. Werribee Steel also offers additional services to support your projects, such as truck and crane hire, dogman/rigging services, and mobile welding services. We understand that timely and efficient delivery is crucial, which is why we maintain a fleet of well-equipped vehicles and experienced operators.

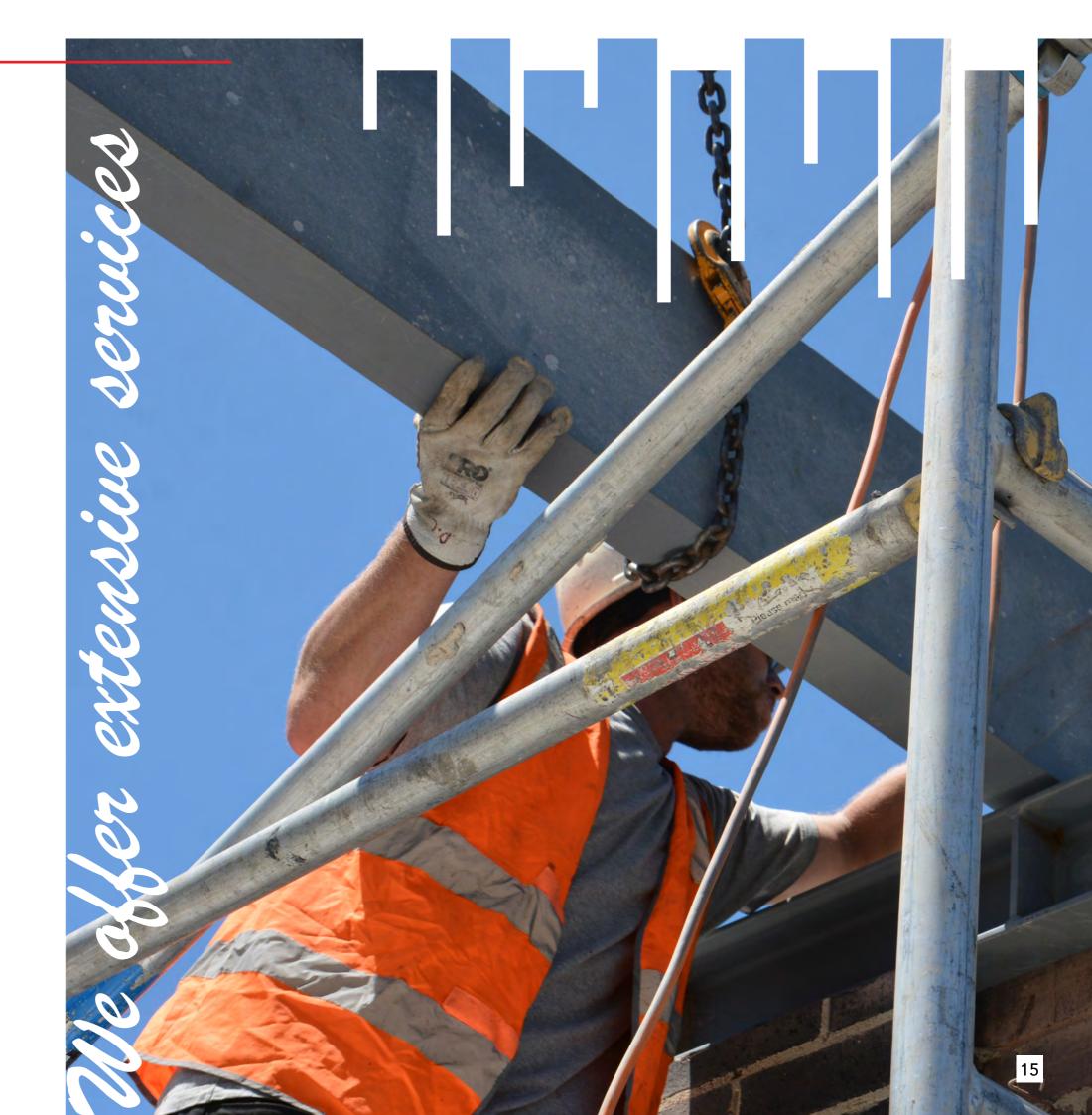
In addition to our fabrication services, we take pride in our steel sales division. We offer a wide range of high-grade steel products, ensuring that you have access to the materials you need for your construction or fabrication projects. Our team is always ready to assist you in finding the right steel for your specific requirements.

With Werribee Steel, you can trust that you are partnering with a company that values professionalism, integrity, and a deep commitment to customer satisfaction. Our goal is to exceed your expectations, delivering exceptional results that stand the test of time. Contact us today to discuss your steel fabrication needs and experience the Werribee Steel difference.



## Our Services

- T-bars & Lintels
- Builders Steel Works
- Truck/Crane Hire
- Dogman/Rigging
- Mobile Welding Services
- Steel Fabrication
- Fabrication Design
- Steel Sales
- Detail/Shop Details



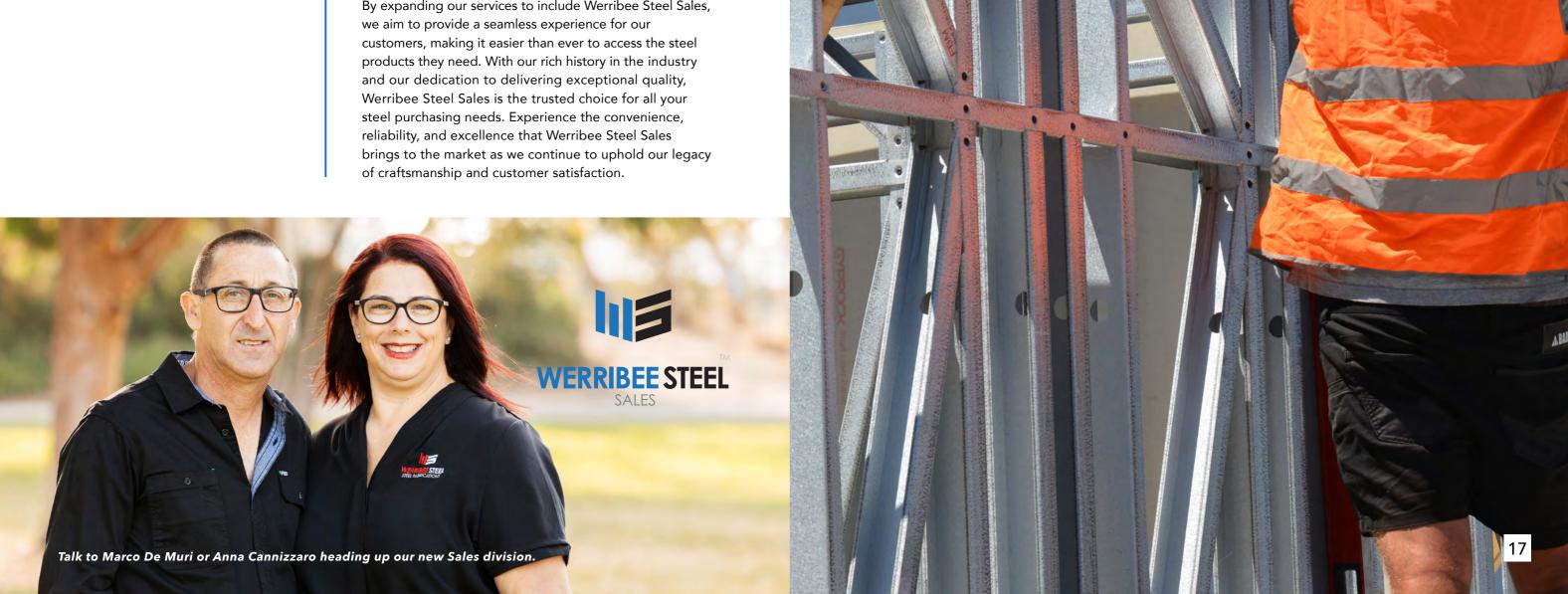


## 2023 **WELCOMES** THE LAUNCH **OF OUR NEW SALES DIVISION!**

Introducing Werribee Steel Sales, our newly launched division that offers a wide range of steel products directly to customers. With our extensive inventory and commitment to quality, we are excited to provide a convenient and reliable solution for all your steel needs. As a trusted name in the industry, Werribee Steel has expanded its services to include direct sales, ensuring that individuals and businesses have access to top-notch steel materials and components.

At Werribee Steel Sales, we understand the importance of having a diverse selection of steel items to meet various project requirements. Whether you are a builder, contractor, or do-it-yourself enthusiast, our comprehensive range of products has you covered. From T-bars and lintels to builders' steel works, our inventory is carefully curated to offer high-quality options for a multitude of applications. With our newly established sales division, customers can now conveniently source their steel requirements directly from Werribee Steel, benefiting from our expertise, reliability, and commitment to customer satisfaction.

By expanding our services to include Werribee Steel Sales,



WERRIBEE STEEL SALES....

WHERE QUALITY COUNTS





## Our Values

Werribee Steel are proud owners of these six values as they show our dedication to quality, customer satisfaction, safety, community engagement, and environmental responsibility. These values not only grab the attention of potential clients but also demonstrate the company's commitments to its current valued clients and outstanding contributions to the industry.

#### 1. Quality Craftsmanship:

Werribee Steel's commitment to delivering high-quality workmanship and adherence to Australian standards ensures that clients receive superior steel fabrication and supply services.

#### 2. Customer-Centric Approach:

Werribee Steel maintains a personal approach to customer service, catering to the needs of a diverse clientele, including builders of various scales, owner builders, and home handymen. The company is dedicated to satisfying customer demands and requirements.

#### 3. Family Values and History:

As a local family business with a rich history and strong family values, Werribee Steel takes pride in its roots and the legacy established by its founders. The company's commitment to family values creates a welcoming and positive work environment.

#### 4. Safety and Compliance:

Werribee Steel places a strong emphasis on workplace safety and ensures that its facilities, staff, and on-site teams are up to date with the latest safety procedures, precautions, and equipment. Compliance with industry regulations and standards is a top priority.

#### 5. Community Engagement:

Werribee Steel actively supports the local community through partnerships with various sporting clubs and organizations. The company's involvement in fundraising events for important causes, such as prostate cancer awareness and men's mental health, demonstrates its commitment to social responsibility.

#### 6. Environmental Sustainability:

Werribee Steel recognizes the importance of environmental sustainability and incorporates eco-friendly practices into its operations. From using sustainable materials to promoting recycling and waste reduction, the company is committed to minimizing its environmental impact.



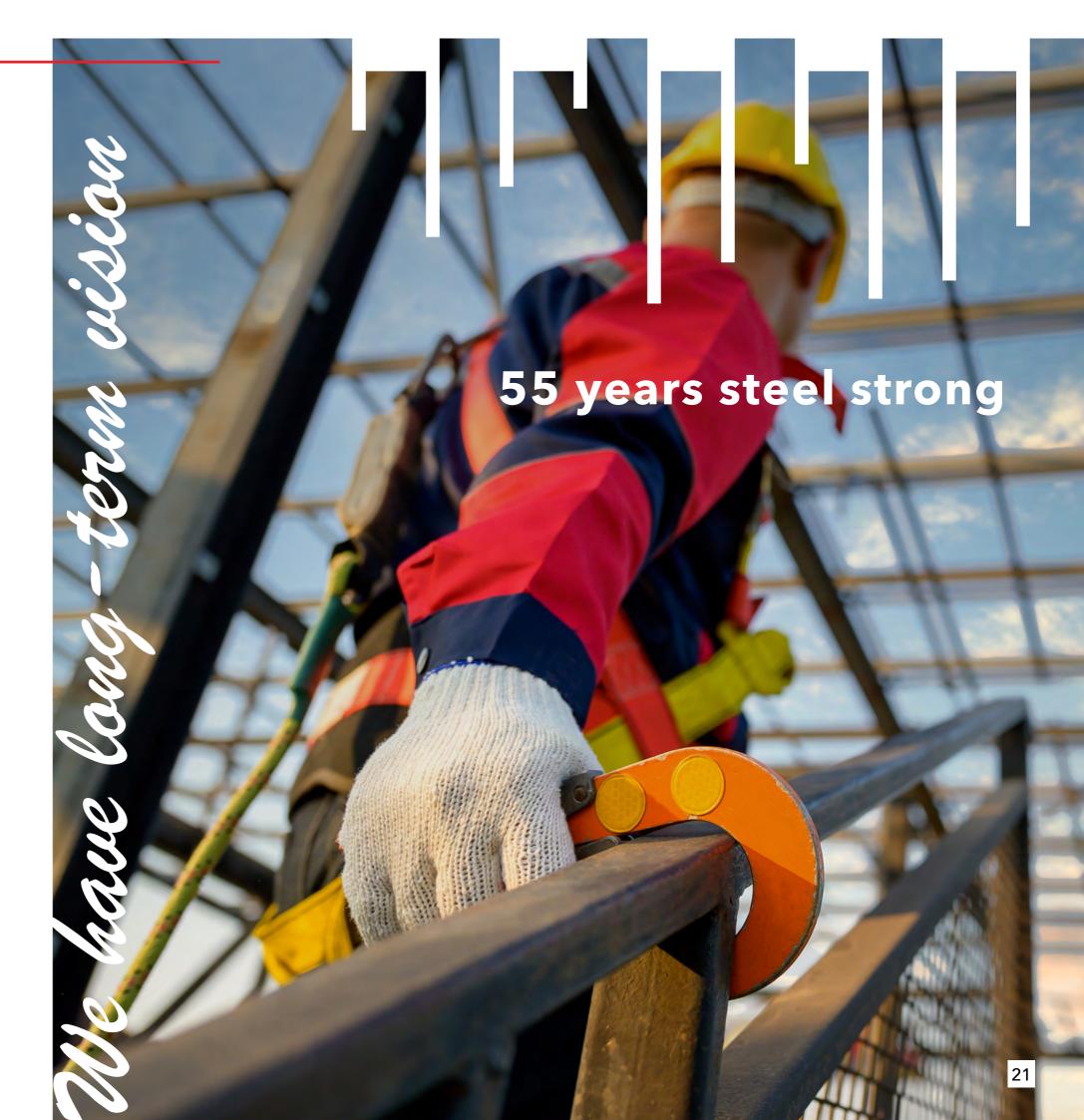


## Our Vision

Werribee Steel's vision is to be the leading steel fabricator and supplier, known for our unwavering commitment to quality craftsmanship, exceptional customer service, and strong family values. We strive to be a trusted partner, providing innovative and sustainable steel solutions while actively contributing to the community and fostering a safe and inclusive work environment.

## Our Mission

At Werribee Steel, our mission is to deliver superior steel fabrication and supply services, consistently exceeding client expectations through our dedication to quality, safety, and customer satisfaction. We aim to be a driving force in the industry, fostering growth, innovation, and community engagement while upholding our core values of integrity, excellence, and lasting partnerships.







## Our Projects

Welcome to Our Projects at Werribee Steel, where we showcase our extensive portfolio of steel fabrication achievements. With a passion for excellence and a commitment to delivering top-notch results, we take pride in the diverse range of projects we have successfully completed over the years.

From small-scale residential projects to large-scale commercial ventures, our expertise in steel fabrication knows no bounds. Our skilled team of professionals brings decades of experience and technical knowhow to every project, ensuring precision, quality, and adherence to Australian standards.

Discover a glimpse into our past projects, highlighting our capabilities in T-bars and lintels, builders' steel works, fabrication design, and more. Whether you are seeking inspiration for your own project or simply interested in exploring the breadth of our capabilities, Our Projects offers a comprehensive showcase of our craftsmanship and dedication.

Join us on a journey through the remarkable projects we have had the privilege to be a part of. From concept to completion, Werribee Steel stands as your trusted partner, delivering exceptional steel fabrication solutions for a wide range of industries and applications. Explore our portfolio and witness the transformative power of steel in action.

At Werribee Steel we make it happen!





**ECOSMART PLUMBING & DRAINAGE** 



**FRAGAPANE FARMS** 



**GREATER CONSTRUCTION** 



**HAVEN CONSTRUCTION** 



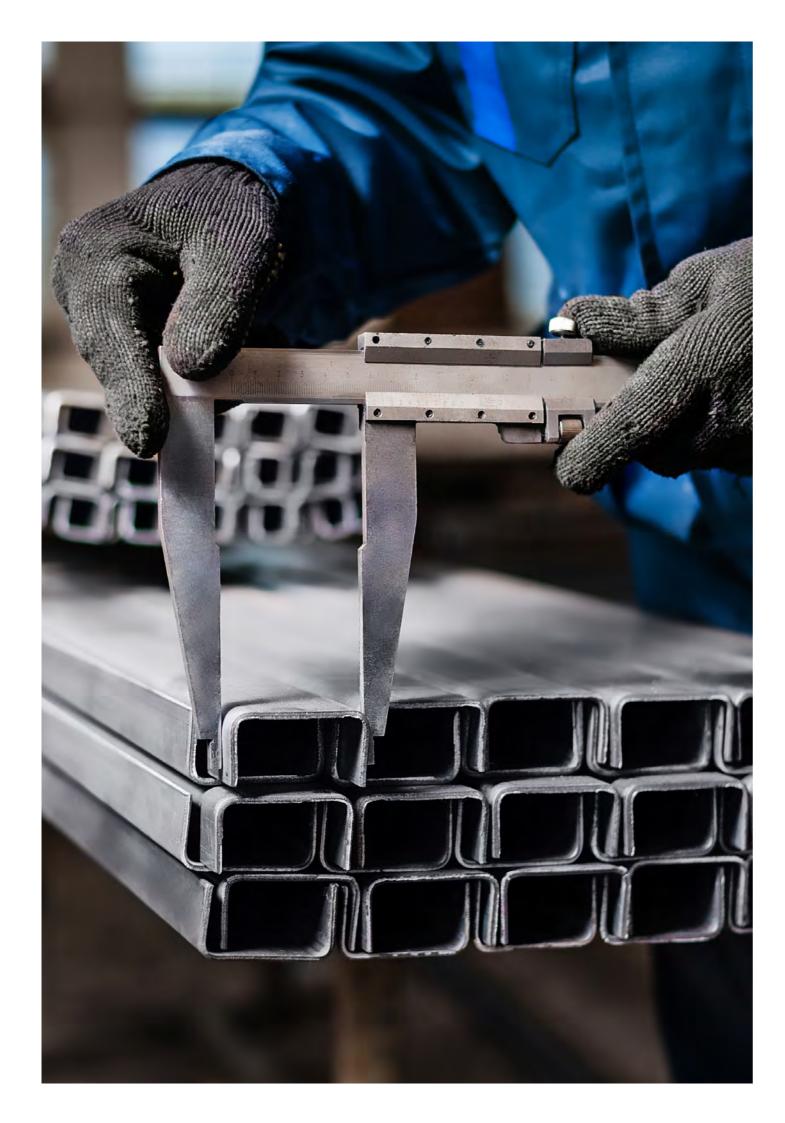
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## Our Systems & Processes are Second to None



At Werribee Steel, our commitment to excellence extends beyond our products and services. We take great pride in our systems and processes, which are the backbone of our operations. With meticulous attention to detail and a focus on continuous improvement, we ensure that our systems and processes are second to none in the industry.

From the moment you engage with Werribee Steel, you will experience the efficiency and reliability of our well-established systems. We have implemented cutting-edge technologies and industry-leading software to streamline our operations, from project planning and design to fabrication and delivery. Our integrated approach ensures seamless coordination and effective communication at every stage of the process.

Quality is at the forefront of everything we do, and our robust quality management systems play a vital role in delivering superior results. We adhere to strict standards and procedures to maintain the highest levels of craftsmanship and precision. Our experienced team follows rigorous quality control measures, conducting thorough inspections and testing to ensure that our products meet or exceed industry standards.

Moreover, our commitment to sustainability drives our environmental management systems. We actively seek ways to reduce waste, minimize our carbon footprint, and promote sustainable practices throughout our operations. By investing in eco-friendly technologies and adopting sustainable approaches, we strive to make a positive impact on the environment and contribute to a greener future.



# **Community Support**

Since 1967

Community support has been an integral part of Werribee Steel's identity. We firmly believe in giving back to the community that has supported us throughout our journey. With a strong commitment to making a positive impact, we have been actively involved in various initiatives and partnerships that aim to uplift and empower the local community.

At Werribee Steel, community support is not just a corporate responsibility; it is a heartfelt commitment driven by our core values. We understand the importance of building strong relationships and fostering a sense of belonging. From the early years of our establishment, we have embraced the belief that by supporting the community, we contribute to its growth, development, and well-being.

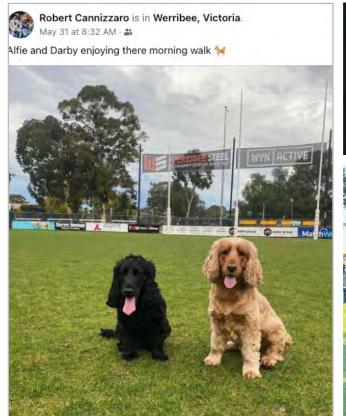
Over the years, our community support initiatives have taken many forms. We have formed partnerships with local sports clubs, non-profit organizations, and charities, such as the Werribee VFL Football Club, Corpus Christi Basketball and Netball organization, Altona Hockey Club, Werribee District Football Club and Werribee Soccer Club. Additionally, we have actively participated in fundraising events for causes close to our hearts, such as prostate cancer awareness and men's mental health.

Werribee Steel's commitment to community support extends beyond financial contributions. We engage with the community through volunteering, sponsorships, and providing assistance wherever it is needed. We believe that by standing together with our community, we can create a positive and sustainable future for all.

With deep roots in Werribee and a genuine desire to make a difference, Werribee Steel is proud to be an active and engaged community member. We remain dedicated to continuing our support, strengthening our partnerships, and making a lasting impact on the lives of those around us. Together, we can build a thriving community that uplifts and inspires.



### **Principle partnership with Werribee Football Club**













At Werribee Steel, we're proud to be a part of the Western suburbs region. Together, we're building a strong & vibrant community, and we couldn't be prouder to be a part of it.











#### Altona Hockey Club Premier partner - 2023 & 2024

# ALIGNA WERRIBEESTEEL MARAGEMENT AND THE









#### **Werribee District Football Club Partnership**













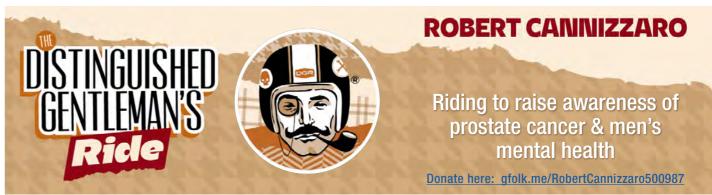
#### **Supporting Corpus Christi basketball & netball teams**





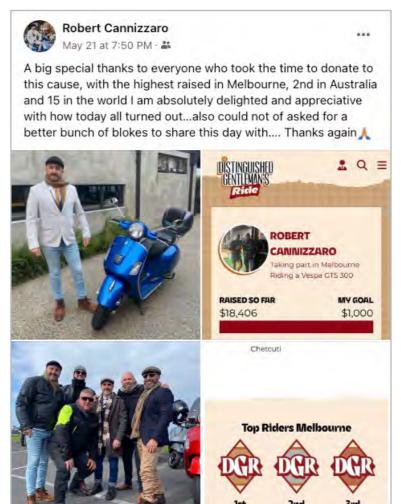


### **Distinguished Gentleman's Ride**













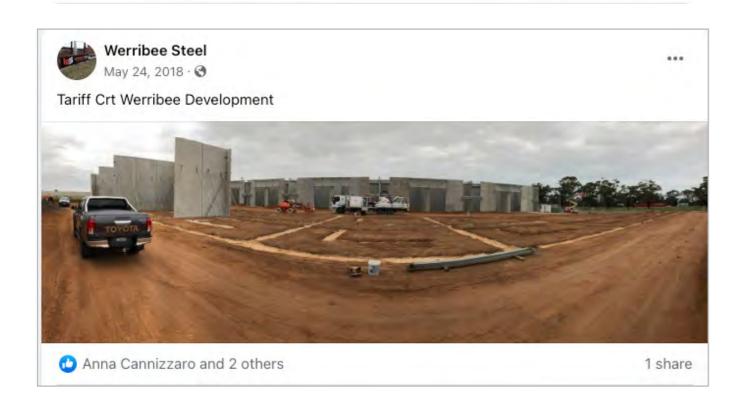


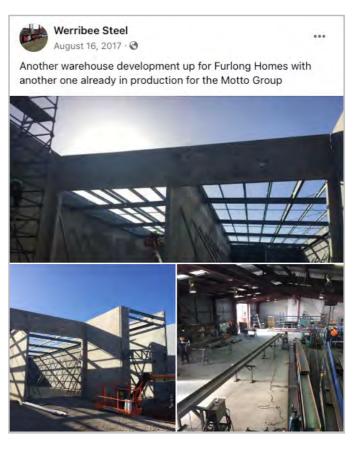
## **Werribee Steel**

## Social Media

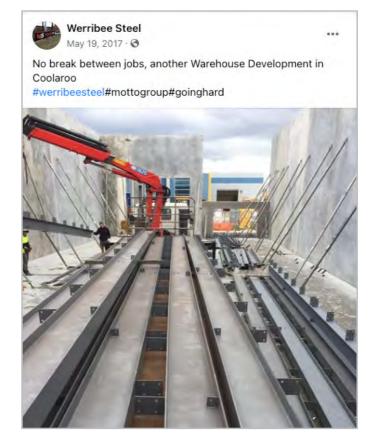
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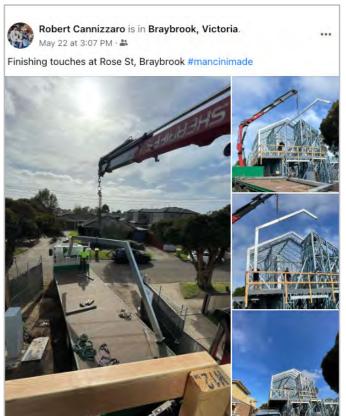












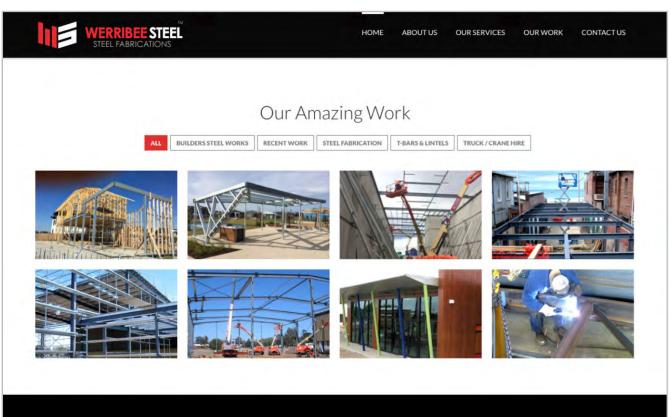
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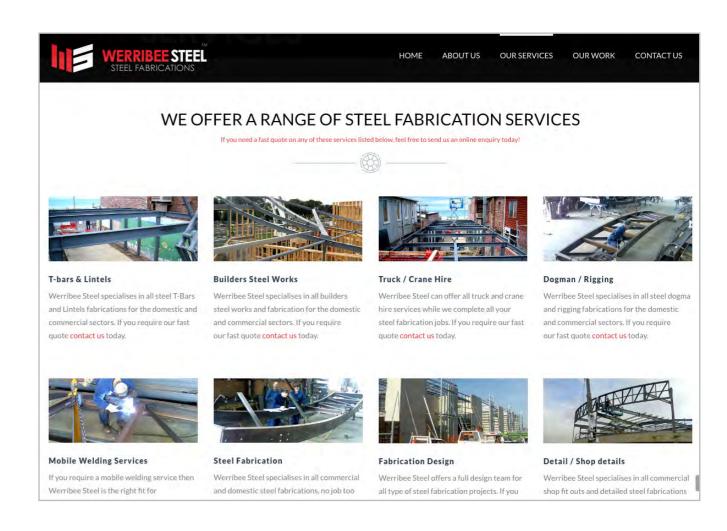




#### Website: www.werribeesteel.com.au











## **WERRIBEE STEEL**

-established 1967-

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